



**WHAT**

The creation of the logo and packaging design and website for OSO jewellery collection.

**HOW**

With very special machinery, we carved this packaging out of a car filter material. This is not only intriguing in its make, but acts as the perfect protective layer for the precious jewels.

**WHY**

The ethnic suggestion in this jewel collection inspired us to use this packing material that looks like "volcanic rock". We found this material and couldn't resist creating something with it.