



## WHAT

The creation of the invitation for the "Lost & Found" Fall-Winter 08/09 collection.

## HOW

This unique invitation is composed of an inspirational photo printed on many layers of silk. Held together by embroidery and wrapped in collection images, this invite arrives to you personally in an embossed, hand made box.

## WHY

We wanted that when you opened the invite, you could smell and understand the feelings behind this intimate collection.



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A closer look at the invitation made from fine layers of silk which have been cut by laser. The invite information has been embroidered to hold together the layers.

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